

FONDATION
BSB

ACTIVITIES REPORT

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P O R T E 1 9 0 0

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BSB's symbol and history: our door from 1900

The door that found its home at BSB in 1900 is the emblem of BSB Foundation (Fondation BSB). It also attests to the school's history as it embodies our longevity, solidity, and collective memory.

The door was built in the 1880s and was the entrance to the house of former university professor Léon Gadeault, who suggested the building be used to welcome future business school students in Dijon. The school officially saw the day of light in October 1900 and Gadeault was its first director.

The door subsequently witnessed the events of the century to come: the first group of female students in 1922, the troops that occupied the premises for a few weeks during World War Two, as well as the thunder of May 68. Like a precious jewel, it has always been showcased in the heart of the campus.

Suffice to say that the door has always left a lasting impression on the 18,000+ graduates who passed by it every day as they pursued their studies, made new friends, frequently met their future partners, and lived the best moments of their lives.

The power of this history is the source of the values that define BSB Foundation's support, impact, and transmission: may this symbol continue to be the door to our future!



THE VISION OF BSB FOUNDATION

LAURENT VERNEREY - PRESIDENT OF BSB FOUNDATION, 1983 ALUMNI

Created in 2014, BSB Foundation has existed for nearly 9 years and is entering its second phase of development.

There are increasingly more students who need support as they face the economic challenges of daily life. They also need support in their academic excellence and entrepreneurial projects.

It goes without saying that sponsors, companies, and individuals have been an essential part of this solidarity. They are more committed than ever to showing these students solidarity through their financial donations and time dedicated: more than €400,000 were raised and over 80 hours of mentorship given.

Our team is made up of 3 managers and our 12-member volunteer Executive Committee. Our team is at the heart of the Foundation as it decides on the Foundation's strategic orientation as well as the allocation of the funds.

Our school's ranking, in the top 15 Grandes Écoles business schools, is bolstered by that of its Foundation. It is in the top 10 and adds to the school's standing by creating strong dynamics with local firms and graduates alike.

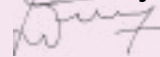
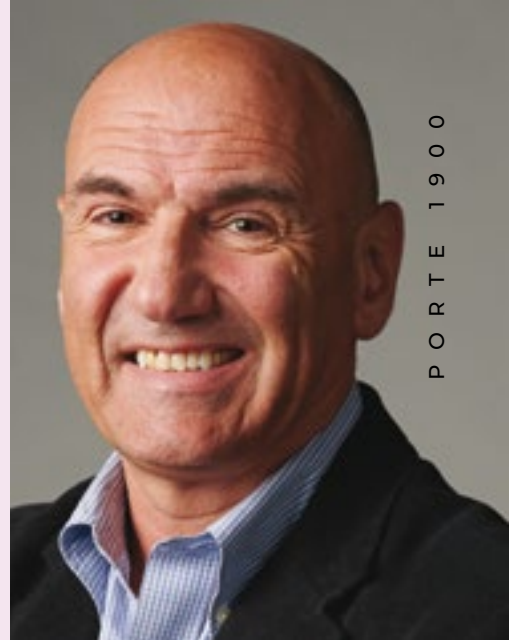
Our goal is to increase our impact and for this we need more sponsors and more commitment from our 18,000-member alumni network.

The goal of this 2022 activities report is to assure you of the serious nature of our Foundation and its needs. I also hope you will join us with your support.

Don't follow in my footsteps and wait 25 years before becoming involved in such a generous cause: we need you right now!

My sincere thanks go out to our sponsors and to our team who make the Foundation what it is.

Laurent Vernerey

STÉPHAN BOURCIEU - BSB'S DEAN AND DIRECTOR GENERAL

AMBITION(S)

Ambition is our school's development driver.

Our ambition is to be a school that is continually more recognised in France and abroad. Being awarded the Triple Crown at the end of 2022 was indeed a source of immense pride as we have joined a very exclusive club of the 120 business schools in the world (out of 15,000) to have three international accreditations: AACSB, AMBA, EQUIS.

Our ambition is to be a school that contributes to our region's standing. With 2,400 students from 70 nationalities on our Dijon campus and a School of Wine and Spirits Business that is a world leader in its domain, we contribute to the dynamics of both our city and region.

Our ambition is to be an ever more attractive school. With 850 students on our Lyon campus in 2023 and more than 2,000 by 2025 on a new 10,000 m2 campus in Lyon, we are going to give a new dimension to our school.

But the most important ambition of all is the one we bring to our students. The ambition to provide them with individualised support to help them create their academic profile, to develop their skills, and to surpass themselves. Our innovative student support programme, Pathfinder, allows them to achieve their goals in a school they trust (BSB is ranked first in the 2022 Happy at School ranking).

Lastly, the ambition to allow them to grow and develop, to accomplish and to find their place in firms no matter their personal or academic backgrounds and their wishes for the future.

BSB Foundation plays a central role in this ambition:

- it allows students from modest backgrounds to complete their studies by providing financial support through our Helping Hand (coup de pouce) scholarship;
- it encourages academic excellence with merit scholarships;
- it supports student-entrepreneurs to allow them study and build their business projects.

Thanks to your generosity, BSB Foundation has been able to support our students' ambitions every year since 2014.

Help us to be even more ambitious. Make a donation and join BSB Foundation!

Stéphan Bourcieu




OUR VALUES AND MISSIONS



What do we mean when we talk about the Foundation's values?

The Foundation's values are the bedrock of our actions: Our commitment to our students, teamwork, integrity and diversity, and our mindset to engage and undertake.

But beyond BSB Foundation's values, I would like to talk to you about THE value that is part and parcel of the Foundation:

THE value of our students for whom our Foundation strives to help. They are the ones we work for, and they are the people you make donations to. Our students are the school's source of wealth, and **they are THE value that gives meaning to what we do.**

THE value of our community, people who read our LinkedIn posts, who send us messages and who one day decided to support BSB Foundation. Our graduates, corporate partners, BSB associates, the Foundation's executive committee members, each student and scholarship recipient: **humans are THE value of our Foundation, and thanks to you, we are making strides.**

THE value of your donations: thanks to your generosity that support our fundraising campaigns, we have been able to offer more than €200,000 in scholarships to help students who are facing difficulties in their daily lives or in paying their tuition fees. This money is indeed vital. But I am also referring to the value of your donations we receive in kind, the value of the donations in terms of the skills you make available: **each donation has a UNIQUE value.**

So, for the THE values that we bring together, THE value of our students, THE value of our various communities, and for THE value of your donations:

MERCI



NATHALIE HUET

ALUMNI 2007
BSB FOUNDATION'S
GENERAL MANAGER



**SOPHIE
POUCHET-
PELLERIN**

BSB FOUNDATION
MANAGER

We could not make such a difference without you.
Please continue your engagement by our side.



In 2022, Hermance Cassini joined the Foundation team as Project officer. Her role has been to consolidate the projects the Foundation has been supporting over the past 4 years and has increased its visibility in our community, notably on LinkedIn.



Follow us on LinkedIn!

We have increased our support to students this year through setting up a mentorship scheme for scholarship recipients. This scheme is led by two BSB Foundation managers, and its details are provided in following report.

BSB Foundation raises money for our students to finance their projects, but beyond this, it wants to write a story with its community and, together, to show the importance of philanthropy and living together. The Foundation wants to be a genuine tool at the service of change to build a more responsible world.

This is why this year, in addition to rallying support for Giving Tuesday, BSB Foundation launched a collaborative and solidarity challenge to bring its community together. 450 students, associates, alumni, and corporate partners participated in offering scholarships to our students.

I would like to extend my sincere thanks for your commitment and dedication. I look forward to working with you again in 2023 on our projects!



OUR RAISON D'ÊTRE

BSB FOUNDATION'S MISSION:

- accompany and provide support to its students
- participate in BSB's development

Our missions are our driving force which guide us in everything we do, and we are delighted to showcase the Foundation's accomplishments on our website that is 100% dedicated to this: a tool to promote our actions, benefactors, and our projects.

fondation.bsb-education.com/



In order to bring our 2 main missions to fruition, **our actions are divided into 3 major pillars:**



EXCELLENCE

Building the future of BSB and its students, through supporting pedagogical innovation, academic excellence, applied research, and through its international reach.



EQUALITY

Participating in BSB's social and societal commitment through helping students and encouraging diversity.



ENTREPRENEURSHIP

Encouraging an entrepreneurial mindset amongst students, graduates, and clubs and societies to support high-impact projects.

BSB FOUNDATION'S FIGURES SINCE 2014



€2 183 682,18

RAISED



271

INDIVIDUAL DONORS



54

CORPORATE SPONSORS



254

MERIT SCHOLARSHIPS



234

HELPING HAND SCHOLARSHIPS



10

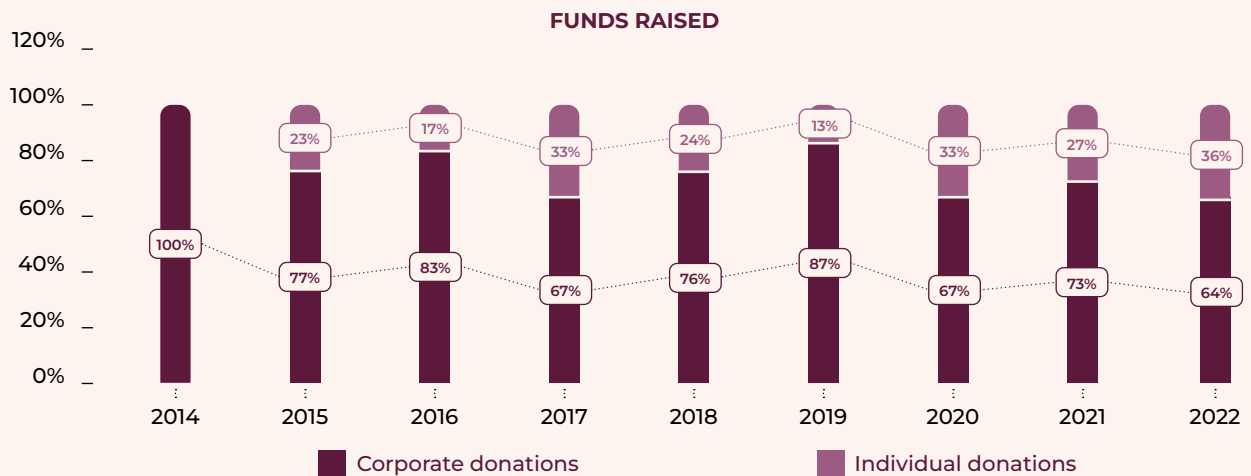
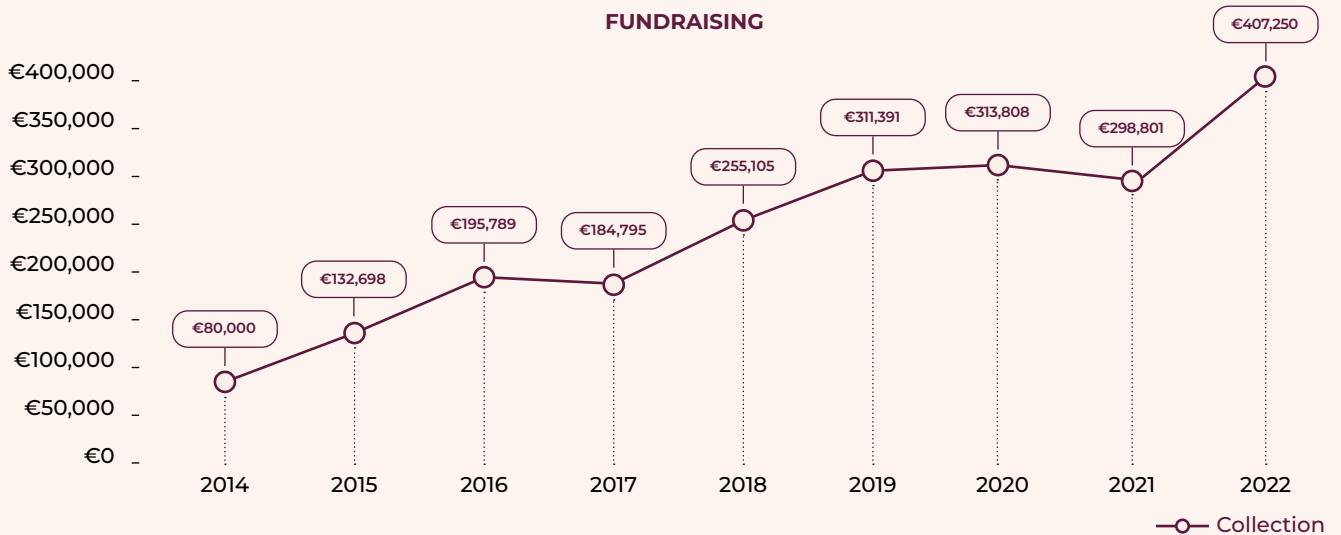
INCUBATOR SCHOLARSHIPS



3

ROOTED IN FRANCE SCHOLARSHIPS

EVOLUTION OF SPONSORSHIP PROCEEDS BY YEAR



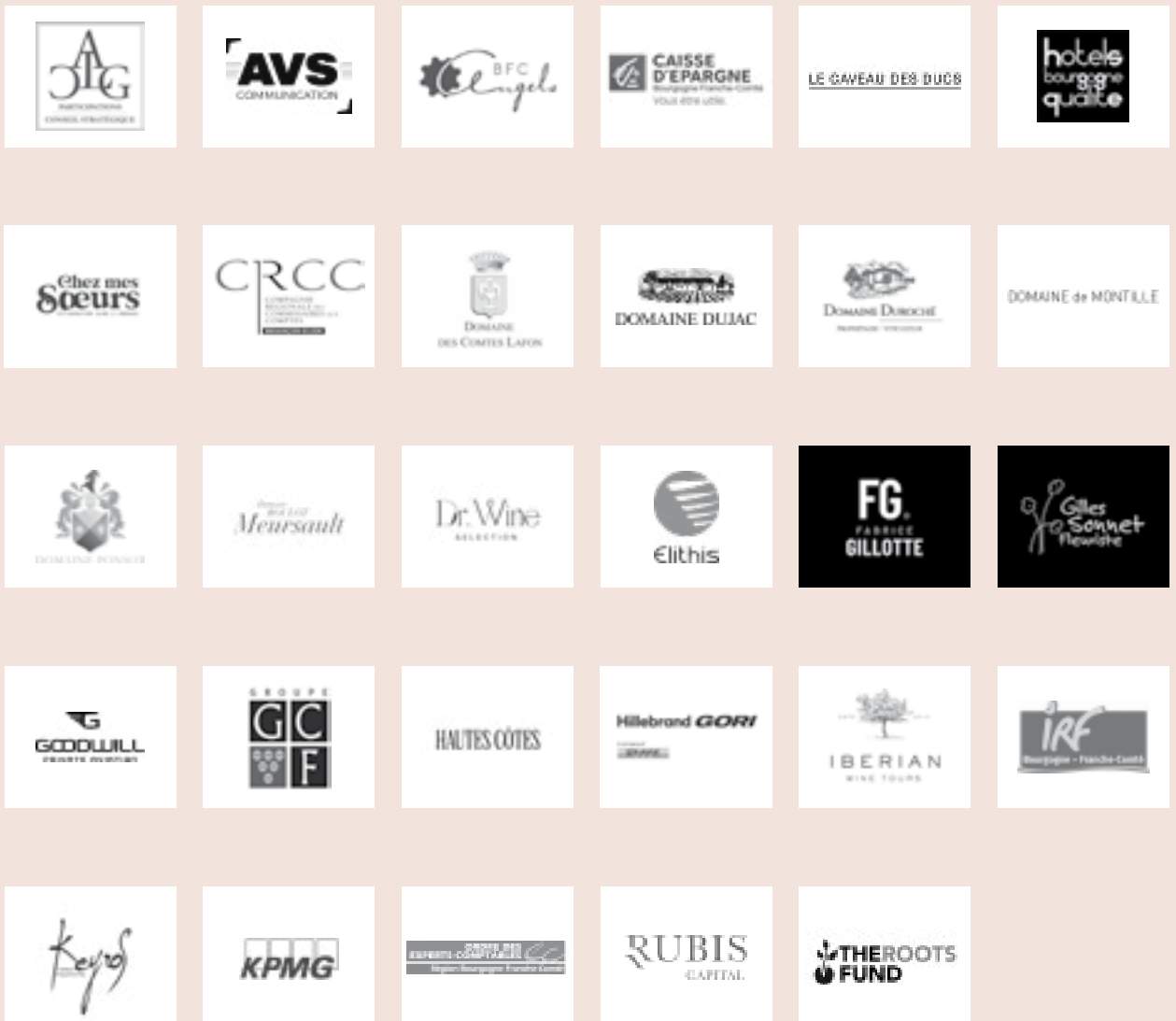
In 2022 BSB Foundation raised €407,250, representing a 36% increase over last year. 64% of the funds came from companies and 36% from individuals.

OUR SPONSORS

BSB Foundation is chaired by Laurent Vernerey and was created in 2014 by three corporate sponsors, under the aegis of the Fondation de France:



The Foundation is very grateful to its individual and corporate sponsors:



HIGHLIGHTS FROM THE YEAR



JANUARY
CALL FOR LAMBERT SCHOLARSHIP APPLICATIONS

Every year, Fondation Jacques Lambert (Lambert Foundation) awards scholarships to help outstanding French students who are experiencing difficulties in pursuing their studies. BSB Foundation communicates information to the school's students and makes a preliminary selection of potential recipients of Lambert Foundation. A student was chosen and received a €2,500 tuition fee scholarship.



FEBRUARY
INCUBATOR SCHOLARSHIP COMMITTEE

BSB's incubator organised an Incubator Scholarship Committee to provide the school's student-entrepreneurs with financial aid to help them. The committee subsequently awarded three €8,000 scholarships.



MARCH
SIGNING OF SOLIDARITY HONORARY LOAN CONVENTION

BSB Foundation co-signed a solidarity honorary loan commitment charter on 1st March. Zero interest loans are awarded to deserving students who are facing difficulties financing their studies. The charter was co-signed by 4 partner banks: Banque Populaire Bourgogne Franche-Comté, Caisse d'Epargne Bourgogne Franche-Comté, Crédit Agricole de Champagne-Bourgogne, and Crédit Agricole Franche-Comté.



MARCH
ROTARY SCHOLARSHIP AWARD CEREMONY

Within the framework of its partnership with the Rotary Dijon Ducs de Bourgogne, BSB Foundation invited students to apply for a Rotary Scholarship. The scholarship is awarded to students under 28 years old who want to carry out a humanitarian, professional, artistic, technical, or training project. As such, 2 BSB students received the Rotary Scholarship: Adrien, a volunteer firefighter who will use the scholarship for his humanitarian project of teaching first aid in Madagascar, and Priscylia, who will use the scholarship to finance her small business project in wedding event planning. Many thanks to Etienne Genet, Rotary President, Jacques Arnou, and the entire team for their support.



MARCH
MENTORSHIP PROGRAMME LAUNCH

Within the framework of its mission to provide personalised student support, BSB Foundation launched a mentorship programme with the Alumni Network in March. This first edition was a great success amongst participants and 9 subsequent Alumni Mentor-Mentee partnerships were formed, with BSB students receiving personalised support for a period of 6 months.



APRIL
CREATION OF RECYCLED GOODIES - AVC SKILLS-BASED SPONSORSHIP

Using recycled BSB promotional banners, AVC Communication created and donated 10 computer cases and 10 small pouches.



APRIL / MAY
GRADUATION CEREMONY

Within two weeks of each other, BSB Foundation participated in BSB's 120th and 121st graduation ceremonies. The ceremony is a very important moment in the life of the school and was a wonderful opportunity to be with our 1,000 graduates and to promote everything that is done for our students.



MAY
BREAKFAST TO LAUNCH THE MOVE FOR YOUTH CHALLENGE

BSB Foundation launched the 1st edition of its cooperative and solidarity challenge. The challenge targets BSB's community to raise money for its students. A vitamin-packed breakfast was organised to launch registrations.



JUNE
HERMANCE CASSINI JOINS BSB FONDATION

Hermance Cassini started her new post as Project officer at BSB Foundation.



JULY
MUSIC & WINE FESTIVAL – DONOR APPRECIATION EVENING

BSB Foundation donors were invited to attend the Wine and Music Festival that took place at Château du Clos Vougeot. This exceptional event brought internationally renowned musicians and Burgundy wine together.



JULY
NEW BSB FOUNDATION PRESIDENT

Laurent Vernerey, class of 1983, was named President in 2022. Laurent has been very involved in and actively contributing to BSB Foundation's projects since its creation.



JULY
MOVE FOR YOUTH CHALLENGE AWARDS CEREMONY

After 3 weeks of intense sports activities and more than 30,000 km covered by our 93 teams and 450 participants, our finalists were generously compensated. The €55,000 raised financed 22 scholarships.



AUGUST
BSB WELCOMES VANESSA AND KAMLNNNE

In August, BSB welcomed Kamlynnne Fontan and Vanessa Charlot, recipients of the Rooted in France scholarship. They joined the MSc Wine Management and the prestigious MBA Wine & Spirits programmes respectively. BSB is the first European business school to participate in the Roots Fund scholarship programme in partnership with Domaine Dujac.



SEPTEMBER
SOLIDARITY HONEY

After setting up its 3 first hives in March on the Dijon campus, 80 (125g) jars of honey were made within the framework of the BSBeez project. Proceeds went to BSB Foundation.



OCTOBER
INCUBATOR SCHOLARSHIP COMMITTEE

A second incubator scholarship committee session was held in October. The incubator chose 9 students to join the programme, 4 pitched their project ideas, and 2 women received a total of €1,500 to help finance the cost of living alongside creating their entrepreneurial project.



OCTOBER
CLASS REUNIONS

Incubator Scholarship recipients, Delhia Havot and Clément Riondé, were invited to pitch their projects at the Foundation's stand. It was a beautiful moment where knowledge was transmitted to current students who were eager to hear about their respective experiences.



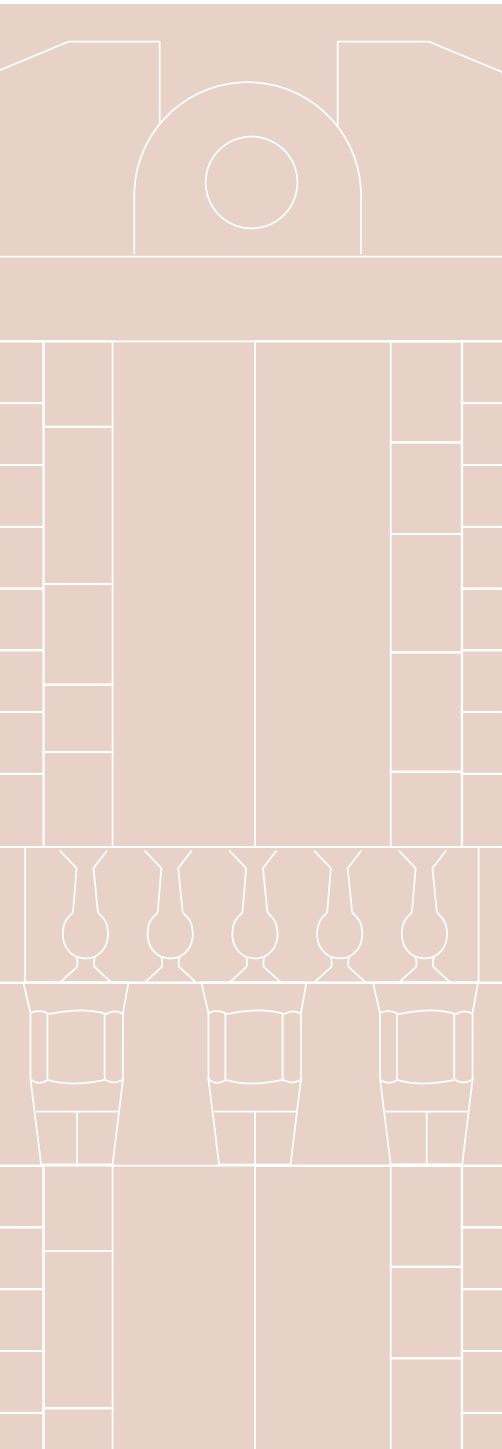
OCTOBER
2022 SCHOLARSHIP AWARDS CEREMONY

Foundation recipients were awarded their scholarship certificates in the presence of Laurent Vernerey and the managers of the Foundation. It was the occasion to focus on two flagship projects that were developed in 2022: the Wine & Spirits Sponsors Club and the mentorship programme.



OCTOBER
BSB FOUNDATION GALA DINNER

The scholarship awards ceremony was followed by BSB Foundation's annual Gala Dinner to thank its sponsors. The friendly and festive evening was largely financed by partnerships and in-kind sponsorship.



NOVEMBER
GIVING TUESDAY BREAKFAST LAUNCH PARTNERSHIP WITH OWL FOR YOU

For the 3rd consecutive year, BSB Foundation joined forces with the global generosity movement. This year's Giving Tuesday was the opportunity to continue to rally our school's various communities and to reach our goal of raising more than €50,000. In addition to the financial donations, our Donat'Owl Challenge food drive helped the student society run food bank, Owl For You.



DECEMBER
CROIX ROUGE HYGIENE KIT DISTRIBUTION

During the food drive for the student society Owl For You, the French Red Cross donated 60 hygiene kits worth €750 to help students experiencing difficulties. The donation was made possible by BSB 2013 alumnus Elisabeth Dounon.



DECEMBER
REMISE DES TROPHÉES DU CHALLENGE DONAT'OWL

Within the framework of Giving Tuesday, the Owl For You society organised the Donat'Owl Challenge. It raised the equivalent of €1,000 of non-perishable food items and personal hygiene products.



DECEMBER
BSB CHRISTMAS LUNCH FOR BSB FOUNDATION

Every year, BSB organises a BSB Christmas Day bake sale (tartiflette and crepes), whose proceeds go to BBS Foundation. This year, thanks to our students and partners, €1,109 were raised on our Dijon and Lyon campuses.

PROJECTS FINANCED IN 2022

SUPPORTED PROJECTS IN 2022



EXCELLENCE

FINANCING

1 RESEARCH PROJECT

· Carbon footprint audit with Elithis

SUPPORT

1 SPECIALISED TRACK Audit Expertise and Consulting
DEVELOPMENT OF BSB PEDAGOGY

CO-FINANCING

BLOOMBERG TERMINAL TRADING ROOM



EQUALITY

47 HELPING HAND SCHOLARSHIPS
for a total of **€91,100**

104 MERIT SCHOLARSHIPS
Bachelor, Master, MSc, MBA
co-financed with BSB

2 ROOTED IN FRANCE SCHOLARSHIPS
co-financed with BSB



ENTREPRENEURSHIP

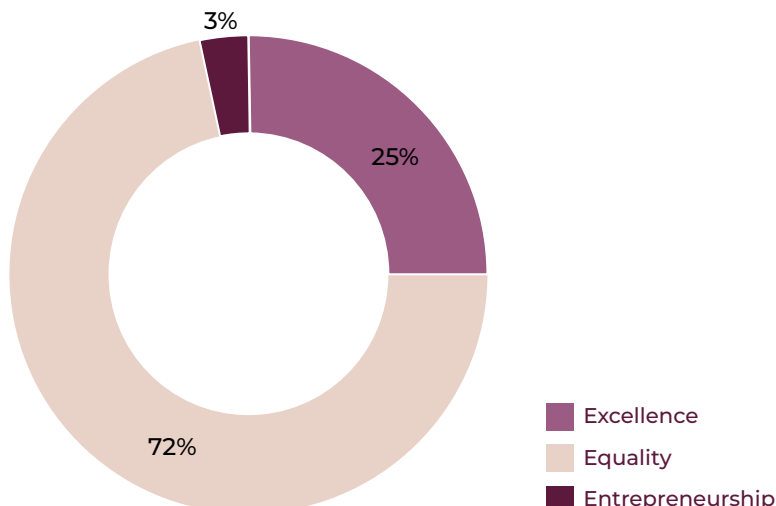
BSB START-UP STUDIO

5 INCUBATOR SCHOLARSHIPS

Financing of

1 LEARNING EXPEDITION

2022 FUND ALLOCATION





EXCELLENCE



ANNE-LAURE BROCHET

QUALITY AND CSR PROJECT MANAGER
ACCREDITATIONS & CSR DEPARTMENT

ET PAUL-DARIUS NEEF

QUALITY AND CSR PROJECT MANAGER (IN TRAINING)
ACCREDITATIONS & CSR DEPARTMENT



CARBON FOOTPRINT



Elithis

Over 2021-2022, data were collected for a carbon footprint audit carried out with the engineering and real estate group, Elithis (skills-based sponsorship). The audit was based on 2019 to guarantee the most relevant assessment of the school's emissions as possible (which were strongly impacted by the COVID pandemic in 2020 and 2021, in terms of both building energy consumption and habits of faculty, staff, and students).

The audit was carried out via several channels.

Firstly, questionnaires helped determine the nature of how students, partners, and visiting teachers get around both personally and professionally (means of transport, distances travelled).

These data combined with the regular monitoring of the evolution of the school's global electricity and gas consumption helped draft a carbon footprint assessment according to 3 scopes which are commonly identified as the following:

Scope 1

- Gas heating
- BSB's company cars
- Leak in air conditioning units' liquid refrigerant

Scope 2

- Lighting

Scope 3

- Water
- Upstream energy emissions
- Personal and professional travel
- Office supplies
- Upstream merchandise transport
- Fixed assets (IT equipment, furniture etc.)
- Waste (transport and management)

The carbon footprint assessment was finalised in February 2023 and the first available figures already allow the school to identify its main emission points and to understand the main axes of improvement, in the aim of developing its energy conservation plan.

SUPPORT FOR AUDIT, EXPERTISE, CONSULTING TRACK



BSB's partnership with KPMG Luxembourg started when the Audit, Expertise, Consulting track was created in 2007. Beyond the financial support, the partnership allows students in the track to benefit from the firm's events throughout the year.

The objective of the partnership is to share and promote knowledge of this key sector of the economy which supports financial information transparency, integrity and professional judgement, and to give students a clear idea of what being an auditor entails.

To achieve this, KPMG Luxembourg visits BSB to give students the opportunity to make contacts to successfully enter the world of work in the form of short or long internships and subsequent recruitment:

- Pre-master students in the track participate in an induction day where KPMG presents its firm, careers in Auditing, and carries out job interview simulations, which provide real support to help our students join the labour market.
- Master 1 students work on business cases which make in the field issues more concrete.
- Master 2 students attend classes on IRFS and professional judgement given by two of the firm's partners, Stephan LEGO-DEIBER and Fabien HEDOUIN, sur les IFRS et le jugement professionnel.

KPMG Luxembourg also attends BSB's Career Day fo auditing firms and Business Forums organised by the School. It is important for students to discover the sector, to promote and communicate on the possible careers which students sometimes find dated.



MAXIME EGLIZOT

ALUMNI 2011, DIRECTOR, AUDIT, INVESTMENT FUNDS,
PRIVATE AND PUBLIC ASSETS

CANDICE PELLEGRIN

ALUMNI 2012, AUDIT-EXPERTISE-CONSULTING TRACK MANAGER

SONNY PELLETIER

ALUMNI 2018, SENIOR AUDITOR AT KPMG LUXEMBOURG

TESTIMONIAL



STEPHAN LEGO-DEIBER

ALUMNI 2003
PARTNER IFRS LEADER AT KPMG LUXEMBOURG



Over the course of the last 15 years, many strong ties have been forged between BSB and KPMG Luxembourg. They are based on mutual trust, exchange, and on regular communication with the school. Moreover, year after year, we have also been increasingly active in the AEC track to bring our experience to and share it with students and faculty.

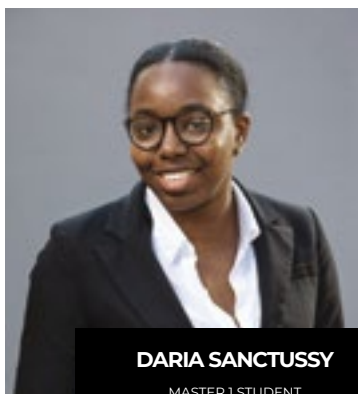
Spending time with BSB alumni at different levels of the hierarchy and continuing to recruit the school's new talents is perfectly in line with KPMG's strategy to invest in human capital.

With more than 1,800 employees, KPMG Luxembourg pays particular attention to working with talented, entrepreneurially minded people because KPMG's biggest resources are its employees and the added value they create.

Over the years, we have been able to see and assess the quality of BSB students, who, in addition to their academic credentials, have begun to develop key skills to have successful careers with us and at our clients' side.

With skills in sales and substantiated analyses, they are well prepared to confront the challenges our firm faces. It's also important to highlight that the Master programmes at BSB offer excellent training and practical experience in the fields of audit, consulting, finance, economics, management, and marketing.

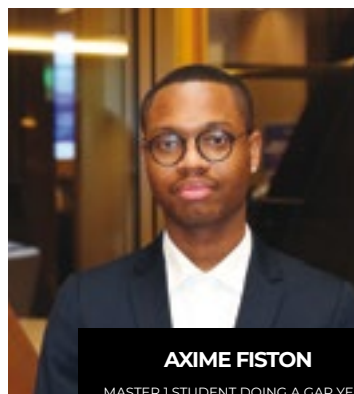
For all these reasons, we continue to write this story together which will continue to have promising future.



DARIA SANCTUSSY

MASTER 1 STUDENT

"When I became interested in sector of audit, the Big 4, and KPMG in particular, were immediately appealing. Thanks to the partnership between KPMG Luxembourg and Burgundy School of Business, I benefited from lots of advice from auditors about the sector and my career path. This was key in my increased interest in it. I subsequently did my first gap year internship at KPMG Luxembourg which allowed me to take my first steps in the field of financial audit. It was also the opportunity for me to enhance my English as well as discover new cultures. "



AXIME FISTON

MASTER 1 STUDENT DOING A GAP YEAR AT KPMG LUXEMBOURG

" When I came to Burgundy School of Business and chose the Audit-Expertise-Consulting track, I had no real idea of what audit was. KPMG Luxembourg's conferences given at the school gave me a concrete idea of the sector and its future career perspectives. They really helped me to define my academic path at BSB with many wonderful opportunities."



DR. PHAN HUY HIEU (HENRY) TRAN

ASSOCIATE PROFESSOR,
ACCOUNTING, FINANCE AND LAW DEPARTMENT

**CO-FINANCING THE TRADING ROOM
– BLOOMBERG TERMINAL**



The Bloomberg negotiation terminal is a modern financial analysis tool that provides historical and real time data about companies listed on the stock exchange, financial products and markets, as well as up-to-date financial news.

Having the Bloomberg negotiation terminal is essential for students doing an MSc Corporate Finance & Investment Banking (CFIB) and an MSc Climate Change & Corporate Finance (CCCF).

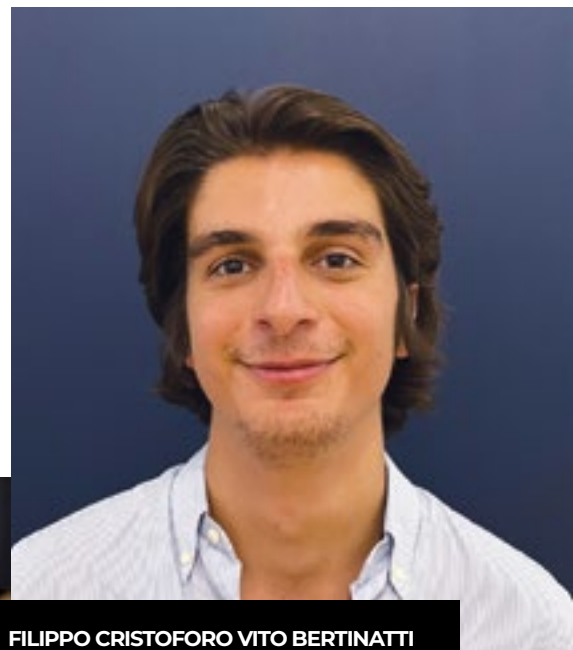
To start, it allows them to obtain Bloomberg Market Concepts (BMC) certification in the trading room free of charge. The certification is recognised worldwide and is a major added value on our students' CVs and helps their integration in the world of work.

Secondly, many subjects in both MSc programmes use Bloomberg as a teaching tool. In these programmes, students learn to use Bloomberg data to draft their stock reports, create and follow up on negotiation portfolios of a given company, monitor green bond issuance by a firm, etc.

The Bloomberg terminal has become an indispensable tool for MSc CFIB and MSc CCCF students.

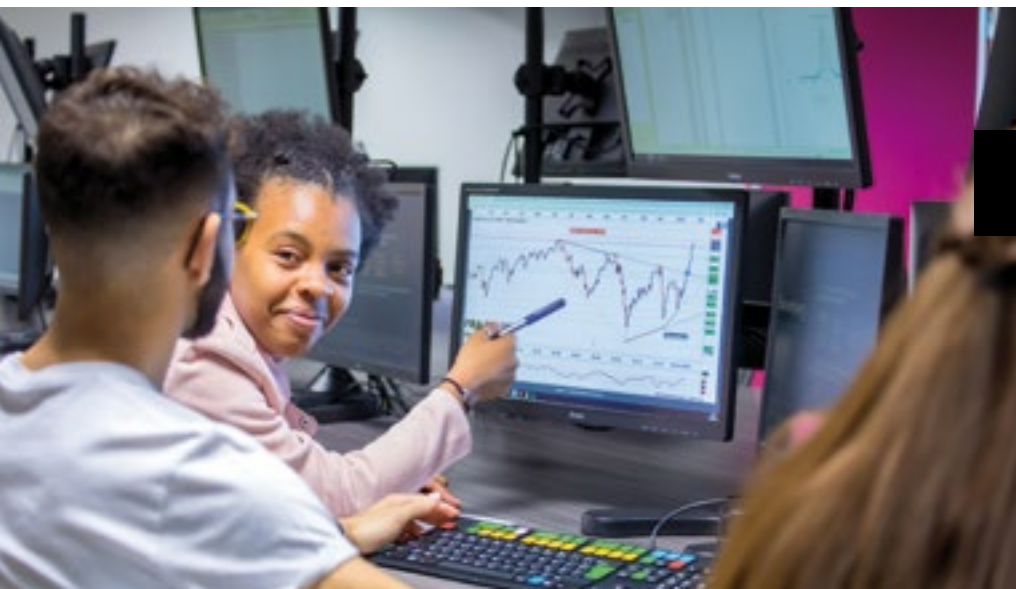


As a student, the Bloomberg room allowed me to grasp different fundamental practical financial skills. These skills are hard to acquire and transmit in the normal classroom environment. The trading room was therefore fundamental in further developing my financial knowledge. Applying and recognising the theoretical knowledge studied in class proved to be very satisfying and sparked my intrinsic motivation in the modules. Extracting data from Bloomberg for a given project was not always easy for the members of my team, but it projected us into a possible working environment in which we are required to work in these conditions on a daily basis. Discovering new functions and the endless possibilities this platform provides spurred my desire to continue learning outside the classroom. Furthermore, acquiring the Bloomberg Market Concepts (BMC) certificate represents a real asset on my CV.



FILIPPO CRISTOFORO VITO BERTINATTI

MSc CLIMATE CHANGE AND CORPORATE FINANCE STUDENT





EQUALITY

BSB FOUNDATION SCHOLARSHIPS: ACCESS TO EXCELLENCE TO THE LARGEST NUMBER OF STUDENTS

Created in 2014, BSB Foundation's main mission is to support equal opportunity through its merit scholarships for BSB students.

As such, equality participates in BSB's social and societal commitment to support equal opportunity and encourage diversity.

HELPING HAND SCHOLARSHIP

Helping Hand scholarships support students who are confronted with daily financial difficulties or who experience dramatic life events that change their living conditions, so as to provide good conditions for their studies at BSB.

All students can apply online on the school's CRM, e-campus, regardless of their programme (Bachelor, MGE, MSc and MECIC, both full-time and apprenticeships), nationality, or whether they are recipients of State scholarships or not. BSB Foundation carefully examines each application: all applications are submitted to a Scholarship Committee made up of internal BSB members and the Foundation's Executive Committee.

The amount of Helping Hand scholarships varies according to the student's personal situation. The sums of €1,000, €2,000, and €3,500 are directly allocated to the recipients. The scholarships mostly help students finance their living expenses (rent, food, transportation, etc.).

In 2022, BSB Foundation received 142 applications for financial support. It subsequently awarded 47 Helping Hand scholarships for a sum of €91,000. The Foundation also allowed a student to receive the Lambert Scholarship and together with BSB, set up zero-interest loans for 8 students.



See joint interview
with Anthony and Sophie



142

APPLICATIONS RECEIVES



47

HELPING HAND
SCHOLARSHIPS

awarded to

16

INTERNATIONAL STUDENTS

8

BACHELOR STUDENTS

38

MASTER GRANDE ÉCOLE
STUDENTS





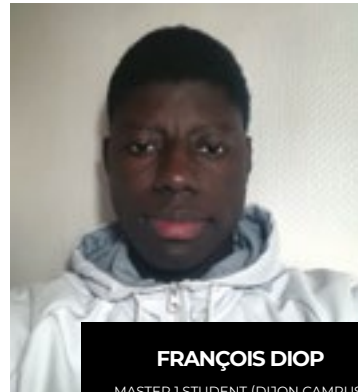
EQUALITY

TESTIMONIALS



ENRIQUE COSTA SALMON
MASTER 2 STUDENT (DIJON CAMPUS)

"BSB Foundation allowed me to have a better student experience during my stay in France. You changed my life and thanks to the help I received, I was able to focus on my studies and didn't have to worry about how expensive daily life was in terms of food, transportation, and accommodation. I thank the donors again for helping us forge ahead and I promise to act in kind to others whenever I can thanks to what I have learnt over the course of my studies."



FRANÇOIS DIOP
MASTER 1 STUDENT (DIJON CAMPUS)

"I've been in France for a little over 3 years now to pursue my studies, 2 of which were to study in the intensive course to prepare the competitive entrance exam for business schools. I fell in love with BSB during my interview and campus tour. It's such a welcoming school and everyone feels at home. I normally don't face real financial difficulties and have always got on by myself. However, with inflation this year, these problems became real and BSB Foundation helped me. The Foundation's goodwill and kindness allowed me to obtain this scholarship that will be a huge help. It will allow me to pay my bills and set money aside for future bills. This scholarship is great because as I'm from Senegal, it's very complicated to get financial aid and this help is truly wonderful."



ANA PATRICIA ESPINOZA
3RD YEAR BACHELOR STUDENT
(DIJON CAMPUS)

"BSB Foundation's scholarship will help me a lot in my student life. As an international student doing the bachelor's in business and marketing, BSB Foundation's scholarship will help me to fully focus on my studies and not have to worry about certain economic aspects. In addition, this scholarship will give me the chance to be able to give more time to develop personal entrepreneurial projects, thank you BSB Foundation!"



HUGO MALEYSSON
MASTER 2 STUDENT (LYON CAMPUS)

"The Foundation's scholarship helped me to balance my budget, but above all helped me to feel psychologically better. It allowed me to pick up the projects I had left behind, notably to launch my own business that I had wanted to start for a while. I want to thank BSB Foundation for supporting me and my studies."

**EL-HADJ NDIAYE**PRE-MASTER STUDENT
(LYON CAMPUS)

"The scholarship granted by BSB Foundation was a huge financial relief, but also a psychological one. It's the reward of my hard work over the 2 years of intense preparation for the entrance exam. The scholarship allowed me to set an objective and motivated me to come to Burgundy School of Business. I intend to use the scholarship money wisely to reach my academic and professional objectives, without forgetting the financial help you have given me."

**VICTOR PAWLIK**

MASTER 1 (CAMPUS DE DIJON)

"I'm studying on the Dijon campus and am currently finishing my gap year before continuing my Master 1 studies. I wanted to thank BSB Foundation. In today's challenging context, and particularly for students, BSB Foundation allowed me to finance part of my studies which I can now continue more serenely. Thank you!"

**SOPHIE PHOMSOUVANDARA**

MASTER 2 STUDENT (LYON CAMPUS)

"BSB Foundation allowed me to continue my Master 2 studies with a work-study contract more serenely. Thanks to this help, I was able to seize a professional opportunity I wanted and move to a new region. Today, I am an apprentice in Nancy and am continuing my degree work on the Lyon campus. It's a real chance to have my school's support in terms of my studies but also in terms of my career path."

**FURKAN YILMAZ**

MASTER 1 STUDENT (DIJON CAMPUS)

"After I applied for the scholarship, I didn't think much more about it. Then I received the email informing me that I had been chosen to receive it. Honestly, I wasn't expecting it, so I was thrilled as the scholarship came at just the right time. It allowed me to have the finances to find a good accommodation in Paris for my work-study programme. I am very honoured to have been chosen and I will meet BSB Foundation's expectations of its recipients."



EXCELLENCE

MERIT SCHOLARSHIPS

Each year, BSB offers the 50 highest-ranking students who took the competitive entrance exam a BCE Merit Scholarship, which covers their first year of studies.

BSB Foundation financially contributes to these scholarships as well as the Merit scholarships awarded to Bachelor, MSc or MBA students by financing a part of their tuition fees.

Student Administration and the management teams of the specific degree programmes (Bachelor, Master, Master of Science and MBA) study the applications



See joint interview with Chloé and Gérard

TESTIMONIALS



HELYETTE MARIELLE CAÏTANO

MASTER 1 STUDENT (DIJON CAMPUS)

"I am really so grateful to BSB Foundation. Thanks to it, I received a merit scholarship when I enrolled. Today, I'm studying under very good conditions which have allowed me to blossom academically. This initiative is truly remarkable, and I very much support it."



HASSAN ALQAISI

1ST YEAR BACHELOR STUDENT (DIJON CAMPUS)


"I thank BSB Foundation for giving me the chance, for making my small business start-up easy for me, and for supporting my first steps toward my ideal future career."



ALEXANDRA CAVALLA-LLABET

PRE-MASTER STUDENT (LYON CAMPUS)

"Thank you BSB Foundation. The Merit scholarship programme allowed me to finance my pre-master year and was great recognition of my 2 years of hard work preparing for the entrance exam (classe préparatoire ECS). I subsequently chose to study on the Lyon campus where I have grown thanks to the kind teachers at BSB and to the strong friendships with my classmates."

- 

20 STUDENTS
MASTER GRANDE ÉCOLE
MERIT SCHOLARSHIP
- 10 STUDENTS**
BACHELOR MERIT
SCHOLARSHIP
- 68 STUDENTS**
MSC MERIT SCHOLARSHIP
- 6 STUDENTS**
MBA MERIT SCHOLARSHIP





MARIA BRUSENINA
MASTER 1 STUDENT (DIJON CAMPUS)

“Thanks to BSB Foundation, a quarter of my first-year Master’s in management fees were covered. I would like to thank the school for this aid that allowed me to save some money during my first months in France as a foreign student, and to travel to acquire international experience. For me, the reduction on tuition fees really helps international students to integrate.”



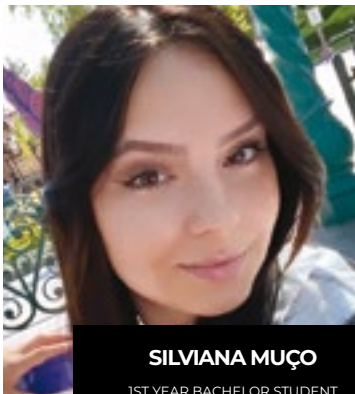
DAVID BINDER
MASTER 2 STUDENT (DIJON CAMPUS)

“Returning to formal education more than 25 years into my career has been an exciting and enriching experience. I have embraced the challenges of the MSc in Data Science and Organisational Behaviour program and enjoyed getting to know my classmates from all over the world. I'd like to thank the BSB Foundation for their generous support as I pursued this once-in-a-lifetime opportunity.”



PAOLA MUÇO
1ST YEAR BACHELOR STUDENT (DIJON CAMPUS)

“It was a wonderful and immense privilege to receive this aid. Thanks to your generosity, my student life is much easier. I can finally focus on my studies and enjoy an unforgettable experience at BSB.”



SILVIANA MUÇO
1ST YEAR BACHELOR STUDENT (DIJON CAMPUS)

“BSB’s merit scholarship will help me to be completely focused on my studies. I feel supported and this encourages me to continue to do my absolute best to be an honourable student at BSB. I have lots of ideas and projects during my time at our school. I hope that one day I will be able to help future BSB students to reach their objectives as you have done for me.”



TOM PAULIN
1ST YEAR BACHELOR STUDENT (DIJON CAMPUS)

“Many many thanks to BSB Foundation for its generosity and for awarding me this merit scholarship. It really helped me pursue my studies at the school, but it also allowed me to reach the objectives I have set for myself with less worry. BSB is a school that gives you a real opportunity to succeed both academically and, in the long-term, professionally. Of course, if you want to go to a school with such high-quality services, there are also costs to cover. I consider them as an investment because I've always felt that BSB will help me build a great career.”



POLINA SAMSONOVA-HOUILLO
1ST YEAR BACHELOR STUDENT (DIJON CAMPUS)

“Thanks to BSB Foundation’s merit scholarship, I was able to pursue my first year in the all-English track Bachelor programme under good conditions on the Dijon campus. BSB has always been a dream for me and receiving the merit scholarship in an extra source of motivation to follow my ambition: become a turnaround specialist. This internationally oriented career requires both commitment and will while it allows you to constantly reach new heights. The school represents all these values in a warm and friendly environment.”



EXCELLENCE

ROOTED IN FRANCE SCHOLARSHIP



BSB is the first European business school to participate in The Roots Fund scholarship programme, in partnership with Domaine Dujac.

The Roots Fund is an American non-profit-making organisation striving for the inclusion and support of students of diversity to integrate the wine industry. Thanks to this partnership, Vanessa Charlot and Kamlynn Fontan joined the School Wine & Spirits Business in September 2022. BSB and the Foundation financed our students' tuition fees and The Roots Fund the whole of their living expenses.



TESTIMONIALS



VANESSA CHARLOT
MBA WINE & SPIRITS BUSINESS STUDENT

"Receiving this scholarship has provided me an opportunity to immerse myself in the worlds of wine, spirits, and business in a unique and incredible way. This experience has completely altered the trajectory of my career for the better and I am eternally grateful to The Roots Fund, the BSB Foundation, and the Rooted in France Scholarship."



KAMLYNNE FONTAN
MSC WINE MANAGEMENT STUDENT

"I am extremely grateful for the various opportunities the BSB Foundation has given me. Through this scholarship, I was able to leave my home country for the first time, learn from experienced leaders, and develop my network within the Wine Market space while studying in the heart of Burgundy. I look forward to utilizing my new skills as I jumpstart my career."

LAMBERT SCHOLARSHIP

Every year, the Lambert Foundation awards scholarships to pre-master students who are particularly deserving and experiencing financial hardships.

BSB Foundation contributes to supporting its students by transmitting 3 applications to the Lambert Foundation.

In 2022, 1 student was awarded the Lambert Foundation scholarship helping reduce their Master 1 tuition fees by €2,500.

ROTARY SCHOLARSHIP

Within the framework of its partnership with the Rotary Dijon Ducs de Bourgogne and BSB Foundation's aim to support students in their positive-impact projects, BSB students are encouraged to apply for the Rotary's scholarship on an annual basis. The scholarship is offered to students under 28 who would like to carry out a humanitarian, professional, artistic, technical, or training project.

In 2022, 2 students received the Rotary Scholarship.



ENTREPRENEURSHIP



BSB Foundation's executive committee encourages creating theme-based clubs that showcase its actions and how funds are used. These clubs are sponsored by Foundation managers, who are sensitive to these issues and help bring together potential donors for the targeted themes.

BSB Start-up Studio was thus set up in 2020. It accompanies BSB students with entrepreneurial projects and contributes to the school's emerging entrepreneurial culture by supporting BSB's incubator, which is in line with its mission and values.

The club helps to:

- award financial aid and Incubator scholarships, which are financed by BSB Foundation to help project promoters in their entrepreneurial endeavours (financing living expenses, guaranteeing them minimum income while they develop their project). This scholarship is awarded with no conditions for the project promoter.
- facilitates contact between project promoters and BSB alumni, BSB Foundation networks, donors, etc.).

INCUBATOR SCHOLARSHIP

BSB Foundation and BSB's incubator organise two scholarship selection committee sessions per academic year. During the sessions, project promoters pitch their ideas to the incubator manager, Foundation directors who are members of the BSB Start-up Studio, and the Foundation's executive members and managers. Applications are subsequently presented to all Foundation managers for the final incubator scholarship recipient selection.

This year, 10 students pitched their projects to the Incubator Scholarship Selection Committee and 5 students were awarded financial aid from BSB Foundation.

- Yasmine Boudjema and Justine Plessy's Glow me project, an environmentally friendly and inclusive lingerie brand
- Anne-Laure Pautrat's Mon p'tit chou project, an artisanal puffed pastry themed shop
- Julien Rietsch's projet Smart&Sparkle, an innovative system that makes customised and environmentally friendly beverages
- Delhia Havot's Serious Gaming Corporation project, a start-up that creates communication tools using board games.



DELHIA HAVOT

SERIOUS GAMING CORPORATION
PROJECT

"Thanks to BSB Foundation that helped me finance part of my master 2 studies, I've been able to focus on my entrepreneurial project, Serious Gaming Corporation, with which I intend to be a player in the gamification of our society. This takes place via fun and pedagogical professional training using board games that go hand in hand with Serious Games. Companies and institutions alike can gain skills as well as develop innovative communication tools through board games."



JULIEN RIETSCH

SMART&SPARKLE PROJECT

"BSB Foundation helped me to develop my entrepreneurial project called Smart&Sparkle. My project consists in marketing stainless steel bottles that make sparkling water according to the user's taste. Smart&Sparkle is a daily little treat, and the opportunity to have customised beverages throughout the day, anytime, anywhere, while respecting the environment and limiting plastic. Thanks to the incubator scholarship, I can fully focus on my project, pay for my living expenses, and advance in my project. It's a unique opportunity that allows entrepreneurs to believe in their projects."



ENTREPRENEURSHIP

FOCUS ON MENTORSHIP PROGRAMME

With the help of the BSB Alumni Network, BSB Foundation launched a mentorship pilot project between February and September 2022.

Thanks to the high number of sponsors wanting to go beyond financial support and to give their time to BSB Foundation recipients, 9 mentees had the opportunity to create a special relationship with their respective mentors who are BSB graduates with more than 10 years of experience.

Very successful and appreciated by its participants, the second edition of the pilot was launched in December 2000 with 14 two-person teams.



VALÉRIE NOURY
ALUMNI 1987

WHAT IS MENTORSHIP?

Mentorship is a generous and selfless relationship, created on a voluntary and charitable basis. The long-term relationship is built on the trust between two people who have no hierarchical or functional link: the mentor, with the most experience, and the mentee, who wants to gain professional experience.

The relationship consists of regular exchanges over a period of 4 to 6 months during which the mentees raise subjects and questions to the mentors in the aim to benefit from their professional and personal experience.

BSB Foundation would like to thank its executive members, Dominique Bouvard, class of 1984, and Valérie Noury, class of 1987, for setting up and actively managing the pilot project through both presentation and training sessions for its participants (mentors and mentees alike). This year they have supported 4 specialist mentors for the pilot programme.



WHY SUPPORT THIS PROGRAMME?

Our motivations to act with BSB Foundation are straightforward: to transmit, support, and share our experience.

Our professional mentorship has proven the interest in such a set up: the help provided to mentees allows them to develop their professional potential, gain self-confidence, and achieve their aspirations.

Naturally, our ambition is to give BSB Foundation recipients the opportunity to benefit from this support to facilitate their debuts in the world of work.

We built the programme, which we hold close to our hearts, for BSB students; last year's pilot revealed the interest for the mentors who also found it a very enriching opportunity that contributes to bringing together generations.

2022 was very rich in beautiful meetings and emotions for everyone involved; we're convinced that 2023 will be just as engaging!



DOMINIQUE BOUVARD
ALUMNI 1984

TESTIMONIALS

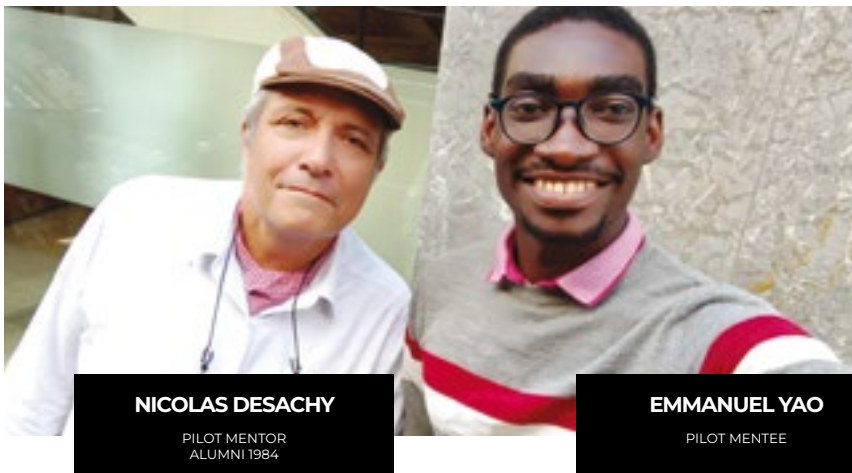


LAURENCE CIORA
PILOT MENTOR
ALUMNI 1984

AMUNKAKÉ TTIANA
PILOT MENTEE

“Meeting my mentee was a wonderful experience and a beautiful human adventure; a real opportunity to listen. Mentorship is about observing progression. It’s about seeing how the person you enjoy accompanying progresses and how they make you progress. It’s the opportunity to question things and it’s interesting to apply them to oneself as well.”

“This experience taught me to share with someone I didn’t know about subjects that weren’t always easy to talk about or those I had doubts about. I gained in self-confidence to define my career goals and this experience also allowed me to gain perspective as regards my projects and to see just how viable they are, to continue to ask myself questions, to confront them, to really think about them, and to have a broad perspective of things.”



NICOLAS DESACHY
PILOT MENTOR
ALUMNI 1984

EMMANUEL YAO
PILOT MENTEE

“When BSB Foundation launched its mentorship programme, I felt it was normal to share the 15 plus years of expertise I acquired in different firms. Being a mentor is a way to give back what I received, be it at BSB or through my professional experiences which have taught me a lot. Mentorship also has a mirror effect for the mentor: providing support to the mentee in their project means you also grow as a manager.”

“I was quite apprehensive about joining the labour market. Many difficulties and what I consider as failures made me lose confidence in myself. BSB Foundation’s mentorship programme has helped my get it back. In the course of exchanging with Nicolas, I started to change paradigms, no longer focusing only on the obvious difficulties, but to rather on the way to address them. His support allowed me to go above and beyond, to see things from a different perspective, to question and challenge my way of seeing things, but especially to deal with them more serenely. In the end, I not only found my end-of-study internship but a job before it finished. Even if the pilot mentorship project has ended, we still see each other on a regular basis. It has been a wonderful experience and I cherish the relationship we have built.”

Based on the 9 two-person teams, made up of 9 mentors and 9 mentees, BSB Foundation recipients:

100 %
OF THE PARTICIPANTS
RECOMMEND
THE MENTORSHIP PROGRAMME

8.8 / 10
IS THE SCORE ATTRIBUTED
BY THE MENTEES
AS REGARDS THE USEFULNESS OF
THE RELATIONSHIP
WITH THEIR MENTORS

8.5 / 10
IS THE SCORE ATTRIBUTED
BY THE MENTEES
WHO EVALUATED THE
PROGRAMME

9 / 10
IS THE SCORE ATTRIBUTED
BY THE MENTORS
WHO EVALUATED THE
PROGRAMME

Satisfaction survey from October 2022 -15 respondents (9 mentors & 6 mentees)



If you are interested in becoming a Mentor or Mentee, please contact the BSB Foundation (foundation@bsb-education.com).

At the start of the session, a training workshop is organised to help you understand the programme and acquire a few tools to facilitate the relationship.



MATHIEU THIERRY

PILOT MENTOR
ALUMNI 2009

"The 6 months went by extremely quickly and were very rewarding. Thanks to this experience as mentors, we learn about ourselves and our way of transmitting knowledge. It is an extremely interesting exercise for both mentees and mentors. I'm very happy for Djibril as our exchanges were fruitful and the work was beneficial. Mentorship creates a special relationship that we want to prolong."



DJIBRIL MEKHALFA

PILOT MENTEE

"I was wondering about the world of work and what type of internship to look for. Mathieu was very helpful because beyond the advice he gave me on how to go about looking for one, we exchanged a lot about his life experience, about the business world, and how he got to where he is today. We are going to stay in regular contact to exchange on other issues and to catch up on how things are going for each of us."



CHLOÉ DUHAY

PILOT MENTOR
ALUMNI 2008

"The set up of the programme is very practical. We adapted it to fit our needs. We decided to meet for an hour every other week at lunch, which meant our respective busy work schedules weren't impacted. (...) It's not because one has more experience that professional life is perfect. Even mentors face challenges and working with a mentee allowed me to follow my own advice, in particular as regards finding a work-life balance."



LYDIA MANSOURI

PILOT MENTEE

"Our mentor-mentee profile matching was spot on as we both work in the same sector. Chloé understood the questions I was confronted with. There was a lot of transparency and communication between us. There was no judging and Chloé was attentive to my needs. Having someone with more experience listen to me made me realise that it's normal to meet difficulties at work and this has allowed me to find answers and solutions."



2023 PROJECTS

Objective :
raise €405,000



EXCELLENCE

FINANCING

2 RESEARCH PROJECTS

Carbon footprint analysis with Ethilis
Lessac – on mobility for generations Y and Z

SUPPORT

1 SPECIALISED TRACK Audit, Expertise, Consulting DEVELOP BSB PEDAGOGY

CO-FINANCING

BLOOMBERG TERMINAL TRADING ROOM



EQUALITY

60 HELPING HAND SCHOLARSHIPS

for a total of **€100,000**

110 MERIT SCHOLARSHIPS

Bachelor, Master,
MSc, MBA

2 ROOTED IN FRANCE SCHOLARSHIPS



ENTREPRENEURSHIP

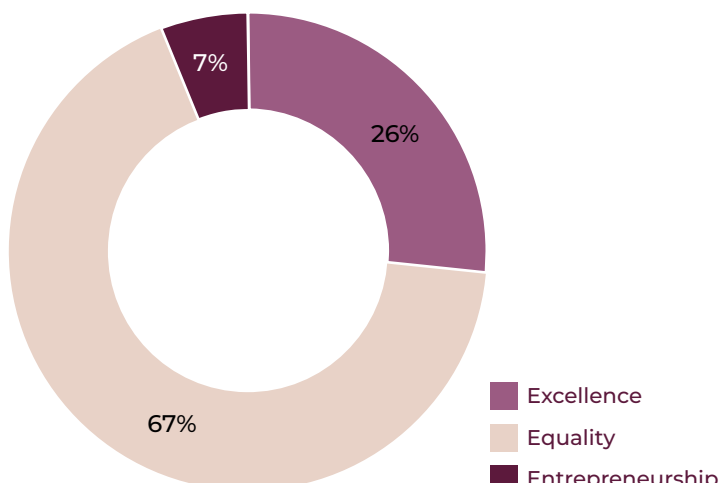
BSB START-UP STUDIO

8 INCUBATOR SCHOLARSHIPS

Financing of 1 LEARNING EXPEDITION

Support POSITIVE IMPACT PROJECTS

ALLOCATION OF FUNDS PLANNED IN 2023



In 2023, BSB Foundation hopes to maintain and renew the projects it supported in 2022

We would especially like to support more students through our scholarships:

- **EXCELLENCE** : the trading room, the specialised Audit-Expertise-Consulting track, the research axis on consumer mobility with our Behavioural Economics laboratory (LESSAC)
- **EQUALITY** : Helping Hand, Merit, and Root in France scholarships
- **ENTREPRENEURSHIP** : Incubator scholarships and student-initiated positive impact projects.

DO YOU LIVE ABROAD?

BSB Foundation is a member of Transnational Giving in Europe (TGE) allowing individual and corporate donors paying taxes in one of our partner countries to support its projects by benefitting from tax breaks under the laws of their country of residence.

If your tax residence is in a European country and you would like to support BSB Foundation, scan the QR code and choose your country of residence.

If your tax residence is in the United States, you can make an online donation on our Friends of website using the same online donation module.



ONLINE DONATION:
Scan this
QR code



ALUMNI DONOR ACKNOWLEDGEMENT

81% of our donors are BSB alumni, underscoring the entire community's strong commitment to support BSB Foundation.

Our network brings together our **18,000+ graduates** throughout the world. They share experiences and ideas, create partnerships, accelerate recruitment and marketability, or become mentors. BSB Alumni's network creates unique opportunities for class reunions, contributes to graduate professional fulfillment, and supports BSB's development and reputation.



P O R T E 1 9 0 0

BSB ALUMNI OFFER

With our team of three permanent staff members and a network of regional ambassadors, (Alumni Leader), BSB's Alumni Network offers a multitude of services allowing us to meet our graduates' different needs and requests.



A team

- 3 permanent staff members at BSB
- 20 regional Alumni Leaders



Opportunities to support our students:

- Participating in the entrance exam interview juries
- Becoming a mentor
- Supporting BSB Foundation
- Getting involved in academic projects



Various events to network, get together and live shared experiences:

- Meet-Ups : afterwork, events
- Xperiences : wine tastings, cooking classes, VIP sporting events
- Not-to-miss events: class reunions every 10 years, inter-class galas every 3 years



18,000+ GRADUATES



A professional and personal development offer:

- Corporate partner opportunities
- Career coaching
- Targeted theme clubs
- An exclusive Masterclass programme



Tools to stay up-to-date with what's happening with the network and our graduates' careers:

bsb-alumni.com
The community's site:



Linkedin
A dedicated account:



La Suite
A quarterly newsletter:



OUR DONORS' VISION



GÉRALDINE BLAREL

ALUMNI 1993

"Supporting BSB Foundation means helping to open up possibilities to all students. It means promoting diversity and inclusion, supporting an entrepreneurial mindset as well as social and societal commitment. For me, it gives true meaning to our individual mission. And you?"



MARIE-HÉLÈNE GOUTANT-RIVIÈRE

ALUMNI 1972

"As a graduate of the class of 1972, I owe a lot to the 4 years I spent at BSB, which was called ESCAE de Dijon at the time. My degree was a great negotiating factor in companies. It allowed me to find work easily and to easily find my other three jobs. I particularly appreciated the fact that the school trained men and women in the same way. I was prepared to work in a world often reserved for men as I already knew their codes. So, it's important for me to encourage and help young people who want to pursue their studies in this kind of grande école as opposed to studying at university, in fields that sometimes hire a limited number of people."



PASCALE GRELOT-GIRARD

ALUMNI 1981

"BSB has allowed me to have a rich and exciting career. Today, it's important to me to help young students in their studies and start to their professional lives. Supporting BSB Foundation is crucial to maintaining the values of solidarity, fairness, as well as the links between different alumni classes, and generosity which are ever more at the heart of BSB."



ALFREDO SAÏTTA

HEDGE FUND MANAGER
CHEZ BREVAN HOWARD

"I deeply believe in the founding values of BSB Foundation and it's important for me to support it to be able to turn my personal values into concrete actions. What's more, I'm convinced that the best way to make a tangible contribution to the younger generations is by giving young people the means to believe in their dreams by giving them a chance to make them come true and even surpass them."



RAPHAËL THOMAS

ALUMNI 1987

"One of the objectives of BSB Foundation is to help BSB students who are experiencing financial hardships. Here is where my personal memories come back: looking for scholarships was both a struggle and disillusion for me. And then I finally got a zero percent student loan from the Dijon Academy, notably through the school's support. I am therefore absolutely thrilled that BSB Foundation offers students alternative support within the framework of a demanding but also caring approach."



SANELA KEVRIC
ALUMNI 2007

"Giving to BSB Foundation is a way to give back what I was given as a student. It's the natural 'what comes around goes around', contributing to the noble cause of education. It's a concrete action and a helping hand to deserving students."



FRANÇOIS-XAVIER MEURVILLE
ALUMNI 1983

"After graduating from BSB (ESC Dijon), I had the opportunity to showcase my degree on 4 different continents. My wish is that motivated students have the same chance, and particularly those who do their utmost every day to lead the exciting life they had once imagined. BSB Foundation is made for this in terms of both donations and mentorship."



FRÉDÉRIQUE MILLER
ALUMNI 1987

"For me BSB Foundation gives young people who can't finance their studies the possibility to do so. This is so important as studies are a determining factor one's personal evolution. They the path towards freedom. It's about being able to choose one's life and avoiding suffering from professional life."



VALÉRIE BOGAERT
ALUMNI 1995

"BSB Foundation is committed to student equal opportunity and to developing students' business sense. These subjects are particularly important to me as I'm the parent of young adults, which is why extending a financial helping hand to those who need the support so they can dare, dream big, and can build their future in the best possible way is so dear to my heart."



CLOTILDE MAUREL
ALUMNI 2009

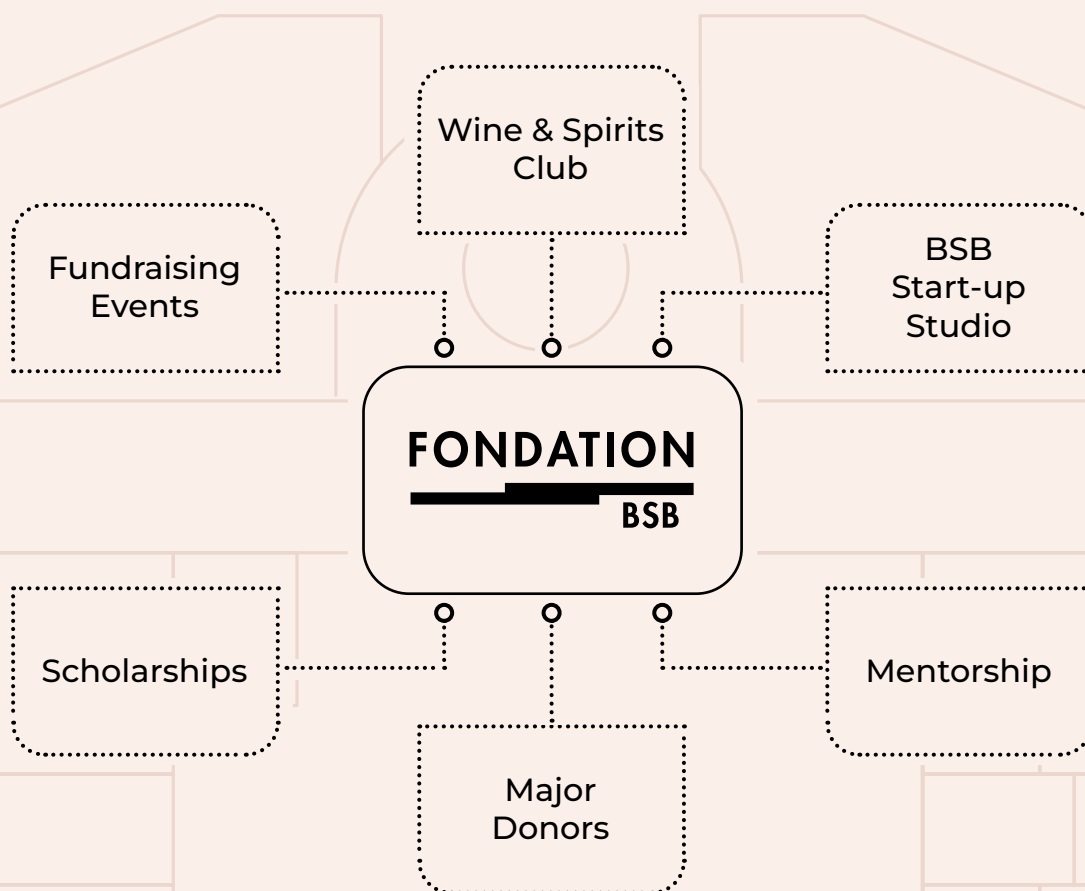
"I have been lucky enough to be a student at BSB and to have had some great experiences that have helped me to grow. I want everyone to have access to these experiences. For me, contributing to Foundation means allowing this opportunity, encouraging and supporting what is possible through mentoring."

GOVERNANCE ACKNOWLEDGEMENT

BSB Foundation's Executive Committee brings together partners, graduates, parents, and corporate partners who generously invest in our school to participate in our promise that is both demanding and committed: We Believe In YouTH.

We Believe in YouTH translates BSB's dynamic momentum and growth, our ambition to reveal talents that will change the world. It also testifies to our positioning that puts students at the heart of our teaching model.

Executive Committee directors are all invested in the different projects the Foundation supports and are also sponsors of the specific themes which are represented in the 5 committees: Wine & Spirits Club, BSB Start-up Studio, Mentorship, Scholarships, Major Donors (individual and corporate), and Fundraising Events.





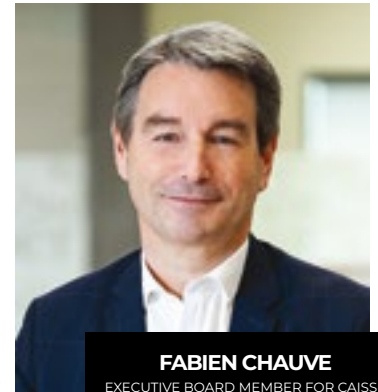
LAURENT VERNEREY
BSB FOUNDATION PRESIDENT
ALUMNI 1983

After a brilliant international career as President and CEO of Schneider Electric North American, Laurent Vernerey became President of BSB Foundation in 2022. With his loyal support, Mr Vernerey offers his experience to the Foundation and has actively contributed to its projects since its creation.



CAMILLE PLUMET
CSR DIRECTOR, VALUES
AND MEMBERSHIP

Banque Populaire Bourgogne-Franche-Comté, represented by Camille Plumet since May 2022, is committed to supporting BSB to promote educational excellence and to making it more accessible to as many students as possible. **Camille is active in the Scholarship committee.**



FABIEN CHAUVE
EXECUTIVE BOARD MEMBER FOR CAISSE
D'ÉPARGNE DE BOURGOGNE-FRANCHE-
COMTÉ IN CHARGE OF HUMAN RESOURCES
AND COMMUNICATION

The Caisse d'Épargne de Bourgogne Franche-Comté bank, represented by Fabien Chauve, is committed to BSB Foundation's school development projects and setting up the Trading Room. It also supports the Foundation's scholarship programmes for exceptional students, as well as IT equipment donations.



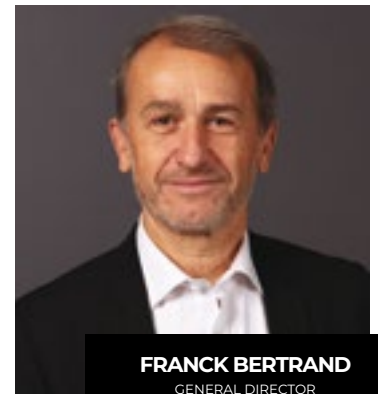
DOMINIQUE BOUVARD
ALUMNI 1984

Dominique's career has been in big agri-food groups, including 30 years at Danone as Sales director, Country manager, and as Organization project director at an international level. She has recently created a consultancy agency to accompany companies in their project development through fully integrating the human dimension. **After several years of involvement in BSB Foundation, Dominique joined the Foundation's Executive Committee to bring her expertise, notably as regards creating and running the mentorship programme.**



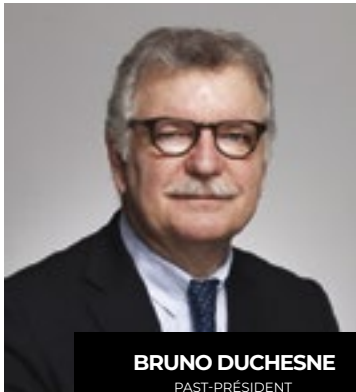
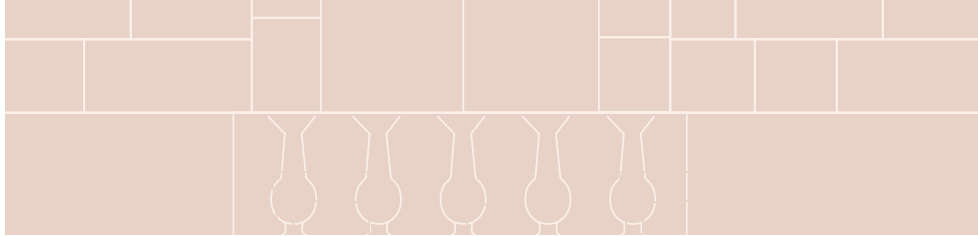
VALÉRIE NOURY
ALUMNI 1987

After a career as Business Unit Director in international groups (Danone, Mars, Arc International, Brambles and Huhtamaki), Valérie decided to join TOPS Cons part time to bring additional services to its clients. TOPS Cons is a service company dedicated to transforming firms and creating transition management. **Valérie has been very involved in the Giving Tuesday campaigns and, with Dominique Bouvard, is developing and running the mentorship programme. Valérie wants to share her experience and move the Foundation's projects forward.**



FRANCK BERTRAND
GENERAL DIRECTOR
CRÉDIT-AGRICOLE DE FRANCHE-COMTÉ

The Crédit Agricole de Franche-Comté bank, represented by Franck Bertrand, has been involved in BSB Foundation's projects since it was created in 2014. He principally supports the Research chairs and the merit scholarships fostering social diversity in higher education at BSB.



BRUNO DUCHESNE
PAST-PRÉSIDENT
DE LA FONDATION BSB

Former General Director of Banque Populaire Bourgogne Franche-Comté, Bruno Duchesne was behind the creation of BSB Foundation in 2014 and was its President until 2021. Bruno continues to help BSB Foundation to promote its excellence in pedagogy and support it being open to as many students as possible.
Bruno participates in the Major donors and Fundraising events committees.



CLAIRE HYVERNAT
ALUMNI 1991

Claire has a PhD in Management Science and is a marketing professor. Her experience in different schools has made her particularly aware of questions regarding access to training and support for students. Claire has always been attached to the school, so she very naturally became involved in the Foundation to contribute to its development.
Claire participates in the Scholarship committee.



PHILIPPE REMOISSENET
ALUMNI 1984 – PRESIDENT OF CERCLE
FRANCE PATRIMOINE SA

Philippe Remoissenet, Director of a wealth management consultancy firm, is very involved in BSB through his participation as Alumni leader to mobilise our 18,000 graduates. He also actively contributes to the Foundation in the Major Donors Club.
Philippe participates in the Major donors and Fundraising events committees.



ANTOINE PRUDENT
FOUNDING PARTNER OF INPACT
PARTENERS AND CO-FOUNDER
OF DR WINE GROUP

As a parent of a BSB graduate, Antoine Prudent joined BSB Foundation through his support of and active commitment to BSB's Incubator and through the Foundation's fundraising events. Antoine Prudent has founded companies in the finance sector (InPact Partners) and in the wine sector (Dr Wine).
Antoine participates in the committees for the BSB Start-up Studio Club, the Wine and Spirits Club, as well as the Fundraising events committees.



JEREMY SEYSSES
PRESIDENT OF DOMAINE DUJAC

Jeremy Seysses has been very active in BSB Foundation since the beginning of 2020. He works with Antoine Prudent on the Foundation's auction project and more widely on fundraising with famous wine Domaines to support BSB's wine and spirits projects. Jeremy joined the Foundation's Executive Committee to bring his expertise in the Wine and Spirits Sponsorship Club.
Jeremy participates in the Wine & Spirits Club and Fundraising events committees.



STÉPHAN BOURCIEU
DEAN & GENERAL DIRECTOR OF
BURGUNDY SCHOOL OF BUSINESS

As Dean and General Director of BSB, Stéphane Bourcieu created BSB Foundation in 2014. He guides BSB Foundation in its strategic orientations and promotes the Foundations' values and projects within the school and to BSB's stakeholders.

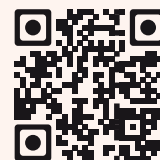


FROM US TO YOU Questionnaire

To start the year well, we'd like to know our community more: What type of event would you like to participate in? What do you think about our communication? Would you like to make a comment or suggestion?

To build BSB Foundation with the whole of Burgundy School of Business, we need to learn to know you better and to receive a maximum number of answers.

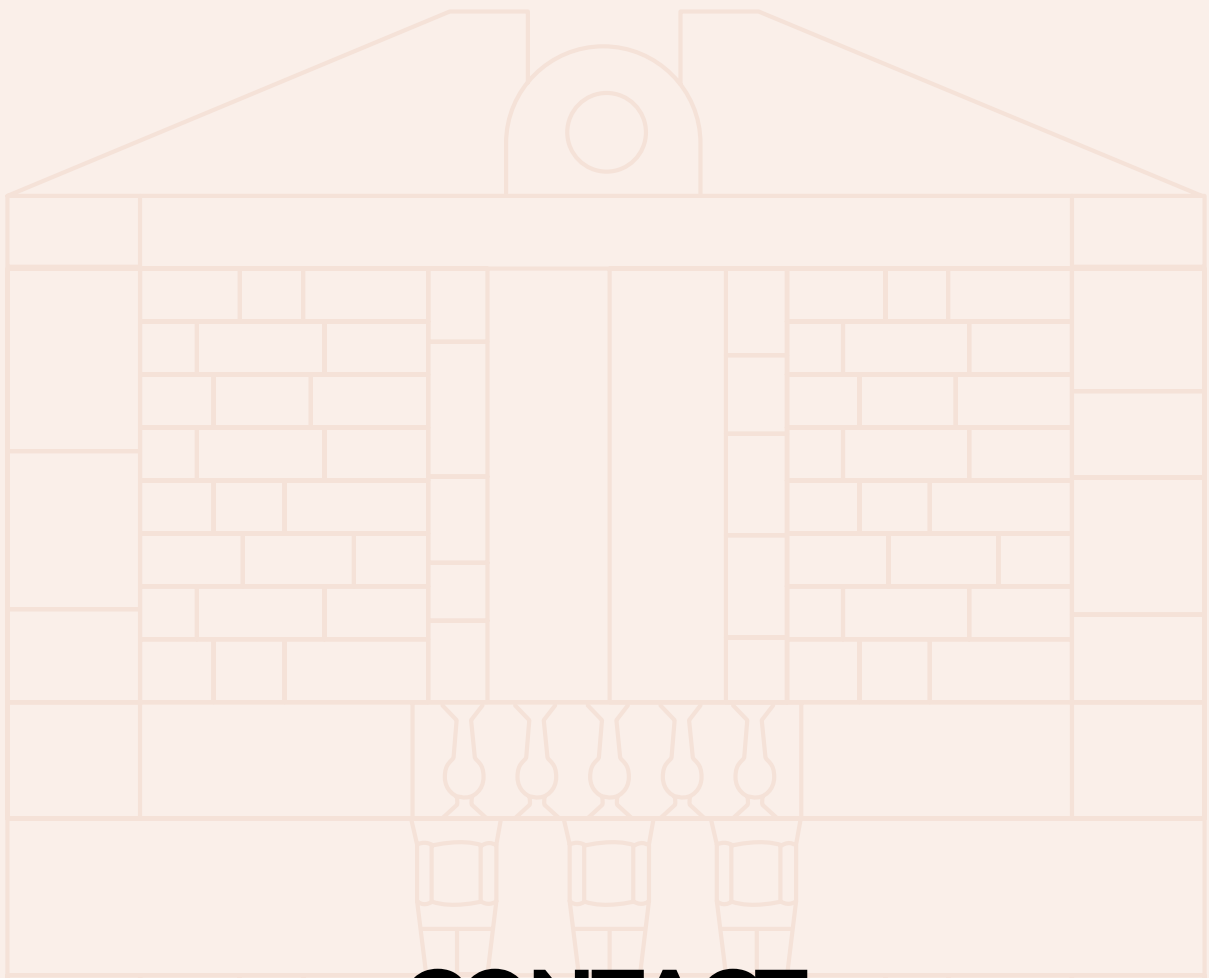
Donors, Alumni, students and partners, the questionnaire will take a few short minutes and will be of significant help to us. Thank you!



QUESTIONNAIRE :
Scan the QR code

FONDATION

BSB



CONTACT

SOPHIE POUCHET-PELLERIN

BSB FOUNDATION MANAGER

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